**5 FACTORS TO CONSIDER** 

when booking your wedding photographer





5 FACTORS TO CONSIDER WHEN BOOKING YOUR WEDDING PHOTOGRAPHER

### 1. STYLE

Narrow down your search by knowing what style of photography you are most attracted to. Romantic, film, colorful, moody, natural, classic, sharp... just to name a few. Knowing what style you want to see in your photos 20+ years from now is one of the most important things to consider prior to booking your photographer.

## 2. IT'S A VIBE

Personality is a big one (say it louder for the people in the back!) You will spend your entire wedding day with your photographer by your side – choose one that you know is professional, joyful, hardworking and brings the right presence to your wedding day.

## **3. EXPERIENCE**

Let's just say, you definitely don't want this to be your photographer's first rodeo. Experience is a must. Weddings are a one-time event, moments cannot be recreated and ultimately, you want to be confident that your photographer is capturing all of the most important moments of your day in a beautiful way.

# 4. QUALITY

The quality of your photographer's work should be visible at first glance and should go beyond just a pretty photo. The overall client experience should leave you feeling well taken care of throughout your engagement and wedding planning process. If photos mean a lot to you, chances are you're investing in your photographer, the quality should reflect that.

# 5. CONSISTENCY

Don't hesitate to request to see a full gallery. These days, it's fairly easy for anyone to have a perfectly curated Instagram feed, so you'll want to make sure that your photographer's work is consistent from start to finish on a wedding day.